



**GUAM CHAMBER OF COMMERCE**  
 PARTNERS IN PROGRESS

The Guam Chamber of Commerce  
 Small Business Focus & Development Committee  
 In cooperation with the Guam Small Business Development Center  
 presents

## 2008 BUSINESS MANAGEMENT SEMINAR 21 Killer Ways to Get Free Publicity

**You are a new business** – You have reinvented the wheel! How do you get the word out effectively to customers, potential partners and the media?

**You are an existing business.** The darn competition seems to be constantly in the news, and offering a continuous slate of new products and promotions that appeal to your customers and market. Why are you and your company missing out?

**You have a new product and service.** It really is the best thing since sliced bread, but somehow you can't generate any excitement for it. What are you doing wrong?

Find the answers to these and more at this "must attend seminar" Don't miss it – Sign up today!

Date: **FRIDAY, AUGUST 22, 2008**

Time: **8:00 a.m. Check-in**  
**8:30 – 11:00 a.m. Seminar**

Location: **Fort San Jose, Outrigger Guam Resort**

- Guest Speakers:
- **Maureen Maratita**, Publisher, Glimpses Publications
  - **Kristin R. Lujan**, Director of Agency Services, Glimpses Advertising
  - Additional Team Members from Glimpses
  - **Rodney Webb**, Small Business Development Center

### Registration Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

There is no admission fee for Chamber Members however; **seating is limited and based on a first come first served basis. Please limit attendance to 2 people per company.** Fax this registration form to the Chamber office at 472-6202 no later than 12:00 Noon, Thursday, August 21, 2008.

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#### Member Profile:

Type of Business: \_\_\_\_\_

Business Hours of Operation: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Would you like to receive information on future workshops and events sponsored by the Small Business Focus & Development Committee? [ ] Yes [ ] No

